

# City Manager's Office

Tuesday, December 13, 2016

Hello everyone!

In an effort to provide an update of important news and notes from this last week, the following report has been prepared. As always, please feel free to let me know if you have a question about any of the items contained in this update – I can be reached via email at [ochi@ci.monrovia.ca.us](mailto:ochi@ci.monrovia.ca.us)!

And of course... all the best to you and yours as we continue through this week!

Best regards,  
Oliver

And now... on to this week's update!

## QUOTE OF THE WEEK

*There is no finish line. So love the journey.*  
– David Weekly

## HOW MONROVIA VOTED IN THE NOVEMBER 2016 ELECTION

Recently, staff was able to obtain an overview of how Monrovia voted in the November 2016 election. In Monrovia, 77.24% of registered voters participated in the November 2016 election (with 15,884 total ballots having been cast), and the final results for all Statewide Propositions and LA County measures includes the following:

Ballot / Measure	Description	Monrovia Yes	Yes %	Monrovia No	No %	State / County Result
Proposition 51	Authorize School Bonds	7,558	51.25%	7,189	48.75%	Yes - 55.2% of vote
Proposition 52	Medi-Cal Hospital Fees	10,180	69.74%	4,417	30.26%	Yes - 70.1% of vote
Proposition 53	Voter Approval for Bonds	6,438	45.29%	7,777	54.71%	No - 50.6% of vote
Proposition 54	Publish Bills Prior to Vote	9,059	64.18%	5,057	35.82%	Yes - 65.4%
Proposition 55	Extend Temp Inc Tax Increase	9,292	63.02%	5,453	36.98%	Yes - 63.3%
Proposition 56	Increase Cigarette Tax	9,584	63.70%	5,461	36.30%	Yes - 64.4%
Proposition 57	Sentencing, Parole Reform	8,815	59.61%	5,972	40.39%	Yes - 64.5%
Proposition 58	Repeal English Only Ed	10,457	71.13%	4,245	28.87%	Yes - 73.5%
Proposition 59	Overturn Citizens United	7,032	50.34%	6,937	49.66%	Yes - 53.2%
Proposition 60	Adult Film Health Reqs	6,933	47.63%	7,623	52.37%	No - 53.7%
Proposition 61	State Agency Drug Prices	6,624	45.34%	7,985	54.66%	No - 53.2%
Proposition 62	Repeal Death Penalty	6,921	46.77%	7,876	53.23%	No - 53.2%
Proposition 63	Firearms and Ammo Control	9,493	63.96%	5,349	36.04%	Yes - 63.1%
Proposition 64	Legalize Marijuana	8,643	57.02%	6,516	42.98%	Yes - 57.1%
Proposition 65	Redirect Carryout Bag Fund	6,823	46.57%	7,829	53.43%	No - 53.9%
Proposition 66	Reform Death Penalty	7,339	52.01%	6,772	47.99%	Yes - 51.1%
Proposition 67	Uphold Single-Use Bag Ban	7,886	54.13%	6,682	45.87%	Yes - 53.3%
County Measure A	Parks / Open Space Tax	9,666	67.27%	4,704	32.73%	Yes - 74.9%
Metro Measure M	LA County Sales Tax	9,357	64.68%	5,109	35.32%	Yes - 71.2%

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Also, with regard to voting for President, the community overwhelmingly supported Hillary with the results in Monrovia only as follows:

President	Total Monrovia Votes	%
Hillary Clinton	9,473	62.05%
Donald J. Trump	4,718	30.91%
Other	1,075	7.04%

## **THIS JUST IN... YOU CAN TRACK WHERE SANTA IS THIS YEAR DURING THE ANNUAL SANTA TOURS FOR MONROVIA! SANTA TOURS SET TO TAKE PLACE BEGINNING THE WEEK OF DECEMBER 12, 2016**

This year, Monrovia will continue our tradition of celebrating the Christmas season by touring Santa Claus around city streets on top of a fire engine. Escorted by a police car and a decorated public works sleigh, Santa will provide candy canes to the public! Also, City employees will again volunteer their time to help make the program fun and successful.

Of particular note... this year, we've added a new feature whereby you can actually track Santa's location in Monrovia as he goes about touring our town! This new online feature was put together by our terrific Police Department IT Team, and many thanks goes out to Jim Emmett and Jeff Warmuth!

If you want to know where Santa is at during the Santa Tours, you can find him by using our online tracking device! The link to the online tracker can be found by visiting the following website:

<http://www.cityofmonrovia.org/police/page/santa-tours-0>

So... this year's Santa Tour will be extra exciting and fun, as you will be able to better see where Santa is actually at!

During the tour, the police car will be driven by police officers who volunteer their time. The police car will lead the procession using its red lights and siren. Christmas carols will be played over the police car's P.A. system.

The fire engine will be driven by firefighters who volunteer their time. The fire engine will follow the police car. Santa will ride on top of the fire engine with spotlights shining on him as he wishes everyone a Merry Christmas, and the fire engine will be decorated with hundreds of Christmas lights!

The public works truck will be driven by public works employees who volunteer their time. Our reindeer sleigh, bright with over 1500 Christmas lights, will play Christmas carols. Community members are welcome to ride with city employees and their families on back of the truck and trailer during the tour. Space is limited and participation is first come first served basis. Parents are reminded that children must be accompanied by an adult.

For those interested in participating, you will need to assemble by 5:00 p.m. at the City Hall parking lot (415 S. Ivy Avenue, Monrovia, CA 91016) each night the Santa Tour occurs. The tours will last from 5:30 p.m. to 9:30 p.m., and the schedule includes the following:

- Monday, December 12, 2016
  - City streets south of Huntington Drive, west of Myrtle Avenue to Fifth Avenue, North of southern City boundaries. Includes Valley Circle.

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- Tuesday, December 13, 2016
  - City streets east of Myrtle Avenue and North of Foothill Boulevard.
- Wednesday, December 14, 2016
  - City streets west of Myrtle Avenue and North of Foothill Boulevard.
- Thursday, December 15, 2016
  - City streets east of Myrtle Avenue, south of Foothill Boulevard, north of Duarte Road, from the western to the eastern City boundaries.
- Friday, December 16, 2016
  - City streets west of Myrtle Avenue, south of Foothill Boulevard to Huntington Drive, between Myrtle Avenue and Fifth Avenue

For more information, please contact the Monrovia Police Department at (626) 256-8000!



**Santa Tours 2016**

2016 Santa Tours will be December 12th - 16th, each evening starting at 5:30 p.m. at Fire Station 101. The tour locations are as follows:

**Monday, December 12:**  
City streets south of Huntington, west of Myrtle to Fifth, north of southern city boundaries.  
Also includes Valley Circle

**Tuesday, December 13:**  
City streets east of Myrtle, north of Foothill

**Wednesday, December 14:**  
City streets west of Myrtle, north of Foothill

**Thursday, December 15:**  
City streets east of Myrtle, south of Foothill, north of Duarte Road, west of east city boundaries

**Friday, December 16:**  
City streets west of Myrtle, south of Foothill to Huntington between Myrtle and Fifth

**For more information, please contact  
The Monrovia Police Department  
(626) 256-8000**

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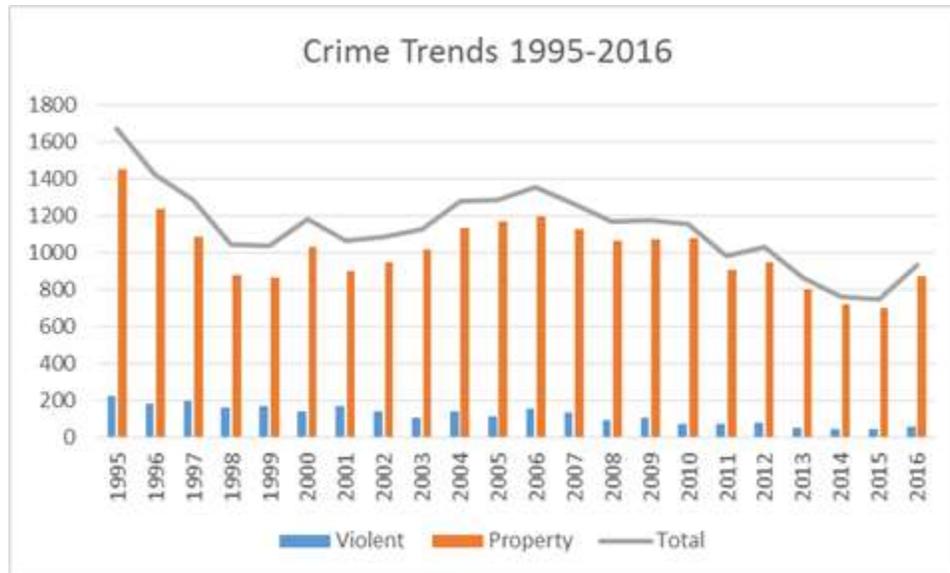
## **POLICE DEPARTMENT PUBLIC SAFETY EVENT ATTRACTS 20 PEOPLE, CRIME RATES UP 25% YEAR OVER YEAR**

Last Thursday, the Monrovia Police Department held an event to highlight public safety tips for the holiday season. The event was well attended, with 20 members of the community participating in the seminar. At the event, Police Department staff shared that crime rates in Monrovia are up 25% in 2016, when compared against 2015 crime levels. Of particular note, crime rates are up in every community in our region and law enforcement personnel have attributed the situation primarily to a series of State legislative directives, including AB 109, Proposition 47, and Proposition 57. Each of those measures has served to weaken the ability of courts to deter crime, shorten prison sentences for criminals, and allow for the early release incarcerated individuals.

Given these new laws, if current crime trends continue through the end of the year, it is projected that Monrovia will see a 25% increase in total crime. Looking a bit deeper at the numbers, that 25% increase in total crime constitutes an increase from 750 total violent / property crime incidents in 2015, to 937 total violent / property crime incidents in 2016.

In our relatively recent history, Monrovia saw our greatest number crime activities occur in 1995, when we had 1,672 total incidents of violent and property crime. Through the years, the City engaged a number of important initiatives to reduce criminal activity, including implementation of a gang injunction and expansion of our overall Community Activist Policing bureau programs.

Those efforts and initiatives made an impact, as we saw crime trends decrease over time. The chart below illustrates how the crime trends have evolved, and of note, in 2015, we had our lowest recorded rate of criminal activity, when we had only 750 incidents of violent and property crime.



However, this past year, we have seen the very significant impact that new State legislation has had on crime rates here locally. In particular, AB 109, Proposition 47, and Proposition 57 will collectively have impacted our law enforcement efforts in the following manner:

- Early release from prison of tens of thousands of criminals from throughout California, the majority of whom are from LA County
- Changes in law that have made any shoplifting, theft, forgery, or fraud where the value of the crime does not exceed \$950 a misdemeanor

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- The personal use of illegal drugs, such as cocaine, heroin, or methamphetamine, have been reclassified in California as misdemeanors

Given these changes in State law and the associated impacts on crime here locally in Monrovia, staff has been assessing different strategies through which we can address this challenging situation. As these strategies are developed, we would continue to urge that all residents stay vigilant and take steps, especially during this holiday season!

**THE FOOTHILL UNITY CENTER IS LOOKING TO MOVE TO THE WORLD VISION SITE (790 WEST CHESTNUT AVENUE), COMMUNITY MEETING REGARDING THE PROPOSED MOVE IS SET TO TAKE PLACE ON DECEMBER 13, 2016, AT 6:30 P.M. AT 800 WEST CHESTNUT AVENUE**

As you may recall, the Foothill Unity Center is considering the purchase of the World Vision property located at 790 West Chestnut Avenue. If they are successful in the acquisition, they would look to move their current operations to the new facility.

Given that the World Vision site is located adjacent to residential properties, and given that the Foothill Unity Center would need to obtain additional City approvals to allow for their use at the World Vision site, we have requested that a neighborhood meeting be held to solicit input on the proposed move. To that end, a community meeting has been scheduled to take place on Tuesday, December 13, 2016, at 6:30 p.m. at the World Vision building (800 West Chestnut Avenue).

We have sent notices to both property owners and residents in the area, and additionally, we will be getting the word out to our MAP leaders in that area. For your review and reference, the meeting notice has been included as an attachment to this email.

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City of MONROVIA

1887



## **NOTICE OF COMMUNITY MEETING**

The Foothill Unity Center is considering relocating their distribution center from 425 West Chestnut Avenue to **790 West Chestnut Avenue**. In order to receive early input on the proposed relocation of the Foothill Unity Center, the City is inviting neighbors to attend a community meeting. During the community meeting Foothill Unity Center will provide a presentation on their business model as well as to provide time for community input.

The Foothill Unity Center is a non-profit organization that provides services to low-income and homeless families that reside in Monrovia and several other communities throughout the San Gabriel Valley. For your information please find enclosed the Foothill Unity Centers explanation of their services and overall business operation.

### **COMMUNITY MEETING**

**Location: 800 West Chestnut Avenue, Monrovia**

**Date and Time: Tuesday, December 13, 2016 at 6:30 PM**

Please note that the relocation of the Foothill Unity Center will require an application to be filed for a Conditional Use Permit that will be reviewed by the Planning Commission at a later date during a public hearing.

If you have any questions regarding this community meeting or proposed use of the site please feel free to contact Barbara Lynch, Senior Planner at (626) 932-5587 ([blynch@ci.monrovia.ca.us](mailto:blynch@ci.monrovia.ca.us)) or Sheri Bermejo, Planning Division Manager at (626) 932-5539 ([sbermejo@ci.monrovia.ca.us](mailto:sbermejo@ci.monrovia.ca.us)).

415 South Ivy Avenue • Monrovia, California 91016-2888 • (626) 932-5550 • FAX (626) 932-5520

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**Foothill Unity Center, Inc.** is a private 501 (c) 3 non-profit organization that is the federally designated Community Action Agency for our area and therefore is key to assisting those in poverty. The cities served include Altadena, Arcadia, Azusa, Baldwin Park, Bradbury, Duarte, Irwindale, Monrovia, Pasadena, Sierra Madre and South Pasadena. The Center was founded in and been headquartered in Monrovia for 36 years old.

Twenty-three staff members with the assistance of a large group of faithful volunteers provide an impressive 60,000+ services annually at two service sites, currently Monrovia and Pasadena. Services include the distribution of nearly 4 million pounds of food, hundreds of motel vouchers, hundreds of health services, and much more to over 4,000 unduplicated prequalified low-income and homeless families (approximately 10,000 individuals).

The location at 790 W. Chestnut Ave –if acquired – would become the main administration office, client service site and warehouse for Foothill Unity Center, Inc. Business hours are 9:00 a.m. to 5:00 p.m. Monday through Friday. There would be 19 employees located at this site.

Food distribution will be provided to pre-qualified low income families and homeless persons Monday (1:00 – 3:30pm), Wednesday(9:00 – 11:30am) and Friday (9:00am – 11:30pm). A typical distribution would involve servicing 70 – 100 clients (seasonal variations occur). Staff is assisted by 15 – 20 volunteers each distribution day.

Case management and health referrals would be provided during normal business hours. Occasionally people may work late or on weekends. Other operations include administrative office staff who manage the business of the charity and work to coordinate other off-site programs.

Warehouse operations will occur during normal business hours and would involve the receiving of products from our vendors and the distribution of food to our service centers. Our fleet of 7 trucks and vans would be parked onsite in our parking lot. Food sorting will also occur in our warehouse periodically during normal working hours and on occasional Saturdays. This would involve 1 – 2 staff members and 10 – 20 volunteers per session.

More information can be found at [www.foothillunitycenter.org](http://www.foothillunitycenter.org)

Foothill Unity Center, Inc.  
415 W Chestnut Ave, Monrovia, CA 91016  
626-358-3486

## **SPARK OF LOVE PRESS CONFERENCE SET TO TAKE PLACE ON DECEMBER 15, 2016, AT 3:30 P.M. AT FIRE STATION 101**

Just a quick note to let everyone know that on December 15, 2016, at 3:30 p.m., the City will be hosting a press conference at Fire Station 101 to highlight the efforts of our "Spark of Love" toy drive. The press conference will highlight the positive impacts that the program has had on our community, and a check for \$5,000 will be presented to the Foothill Unity Center at the event. Both print and local television media have been invited, and this is an event that attracts a number of media personalities annually. Many thanks to Fire Engineer Ernesto Moreno for his work on coordinating the Spark of Love event activities!

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## **MEETING WITH REGIONAL WATER BOARD REGARDING rEWMP PLAN HELD THIS PAST WEEK, POSITIVE FEEDBACK RECEIVED ABOUT OUR PROPOSAL MOVING FORWARD**

This past week, staff met with key representatives from the Los Angeles Regional Water Quality Control Board (Water Board) to discuss our ongoing efforts to comply with our MS4 Stormwater Permit. As you may recall, in order to comply with the State mandated stormwater permit, Monrovia helped form an overall water quality group with the cities of Sierra Madre, Arcadia, Bradbury, Duarte, LA County, and LA County Flood Control. That group established an initial EWMP plan to comply with our required MS4 Stormwater Permit, which initially outlined the need to build \$1.4 billion in stormwater clean-up / capture projects.

Since the initial EWMP plan was developed, Monrovia has been leading a team to establish an updated EWMP document that is more realistic and achievable. To that end, our work has been focused on establishing a rEWMP (or revised-EWMP), and we presented our concept plans to the Water Board staff this past week. Based on work that we have engaged in to date, we reviewed with the Water Board our proposal to coordinate five separate regional stormwater projects in the southern part of our water quality group, which includes the following proposed initiative:

### **1. Peck Lake**

- *Proposed Project Background*
  - This is the centerpiece of our overall rEWMP plan.
  - The proposed project would establish the Peck Lake / Sawpit Wash natural treatment facility to create a “wetlands” facility on approximately 33.7 acres of land located just north of the Peck Lake facility.
- *Proposed Project Scope*
  - The project involves the construction of a wetlands type project to treat stormwater coming from the Sawpit Wash into Peck Lake.

### **2. Arcadia Wash**

- *Proposed Project Background*
  - We are proposing to locate a pump station / diversion structure where the Arcadia Wash and Rio Hondo Wash meet.
- *Proposed Project Scope*
  - Our plan would be to catch stormwater and pump that water back upstream
  - This would allow us to catch downstream flows and divert the stormwater back upstream and into our existing watershed.
  - The stormwater diverted from this project could would be run back through our proposed Peck Lake natural treatment facility.

### **3. Bradbury Detention Basin**

- *Project Background*
  - Currently, the Bradbury Channel spills into the Bradbury Detention Basin. That water then moves to the Bradbury Spreading Grounds through 2 existing 48-inch pipes.
  - In large storm events, stormwater overflows the Bradbury Detention Basin and runs directly into the Santa Fe Dam.
- *Proposed Project Scope*
  - We are proposing to analyze this area to see how much stormwater is captured at this location.
  - In addition, as we assess the area, our conceptual plan would be to add additional pipes to the Bradbury Detention Basin to increase the capacity of stormwater movement into the Bradbury Spreading Grounds.
  - This would provide us with more control of the stormwater, more diversion capacity, and more ability to recharge the groundwater basin.

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## 4. **Encanto Park Project**

- *Proposed Project Background*
  - Encanto Park in Duarte currently has a storm drain that runs underneath the facility.
- *Proposed Project Scope*
  - This proposed project seeks to establish an underground cistern at Encanto Park to capture stormwater, which could be used then for irrigation and / or infiltration purposes.

## 5. **Irwindale / Manning Pit Project**

- *Proposed Project Background*
  - Currently, the Irwindale Spreading Grounds is used to infiltrate stormwater back into the watershed.
  - The facility is located next to a mining pit called Manning Pit.
- *Proposed Project Scope*
  - The proposed concept here is to turn the Irwindale Spreading Grounds into a settling basin, that would then connect to Manning Pit.
  - In this manner, we could capture more stormwater flow coming from the San Gabriel River watershed.
  - This proposed project is subject to further discussions with Azusa, Irwindale, and LA County.
  - This project would take some time before being feasible, given current mining operations at Manning Pit.

The Water Board staff was very supportive of our rEWMP framework and provided us with helpful feedback regarding how we should go about performing our analysis of the stormwater quality benefits associated with our preliminary plans. Based on that feedback, our team is now engaged in the technical review / assessment of the projects included in our rEWMP, and we will be developing our work in a manner consistent with the expectations of the Water Board staff. This is a terrific step in our efforts to balance effective stormwater management programs with the implementation realities, and we will continue to monitor and manage this process moving forward.

## **GOVERNOR BROWN ANNOUNCES APPOINTMENTS TO THE LOS ANGELES REGIONAL WATER QUALITY CONTROL BOARD**

In other news related to the Regional Water Quality Control Board (Water Board), this past week, Governor Brown announced appointments to various State boards. Of particular note for Monrovia, the Governor did make two appointments to the Los Angeles Water Board. One of those appointments, Mr. James Famiglietti, is an individual who lives in Sierra Madre and has been active in local water / stormwater efforts in their community. In discussions with staff in Sierra Madre, it was shared that Mr. Famiglietti was, in their opinion, a very fair and pragmatic individual, which is an approach to governance that would certainly be effective for the Water Board.

Further information related to the Governor's recent appointments to the Water Board include the following:

- James Famiglietti, 56, of Sierra Madre, has been appointed to the Los Angeles Regional Water Quality Control Board. Famiglietti has been senior water scientist at the NASA Jet Propulsion Laboratory for the California Institute of Technology since 2014. Famiglietti was a professor at the University of California, Irvine School of Physical Sciences from 2001 to 2016 and at the University of Texas at Austin Department of Geological Sciences from 1994 to 2001. Famiglietti was a postdoctoral research associate at Princeton University and at the National Center for Atmospheric Research from 1992 to 1993. He served as a member of the Santa Ana Regional Water Quality Control Board from 2014 to 2016. Famiglietti earned a Doctor of Philosophy degree in civil engineering from Princeton University and a Master of Science degree in hydrology from the University of Arizona. This position requires Senate confirmation and the compensation is \$250 per diem. Famiglietti is a Democrat.

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- Cynthia Guzmán, 29, of Los Angeles, has been appointed to the Los Angeles Regional Water Quality Control Board. Guzmán has been a senior associate at Estolano, LeSar, Perez Advisors since 2015, where she has held several positions since 2012, including associate and research analyst. She was an intern at the City of Pasadena Planning and Community Development Department in 2011 and a law clerk at Kimball, Tirey and St. John LLP from 2009 to 2010. Guzmán earned a Master of Urban and Regional Planning degree from the University of California, Los Angeles School of Public Affairs. This position requires Senate confirmation and the compensation is \$250 per diem. Guzmán is a Democrat.

## **FIRE DEPARTMENT SET TO DEVELOP UPDATED FIRE SAFETY TIPS IN LIGHT OF RECENT FIRE EVENTS**

During the past few weeks, there have been three separate residential structure fires in Monrovia. Given the uptick in fire activity, our Fire Department has worked to develop an overall community outreach program to encourage greater fire prevention safety and awareness. Key components related to the program include:

- Adding an additional insert into the water bills to re-enforce fire safety tips and the need for smoke alarms, which was the major theme from our recent Fire Prevention Week.
- Use City and Fire Department social media outlets to post fire safety reminders / messages.
- The Fire Department and our CERT team will be hosting a community meeting in mid-December 2016 for the mobile home parks located at 1020 South Mountain and 1025 East Huntington Drive. These meetings will be focusing on home fire safety and our team will also walk door-to-door to check on everyone's smoke alarms. We will have spare batteries and new 10-year smoke alarms for residents that need them.
- We will be sending Fire Department personnel and cadets to the Friday Night Family Street Fair once per month to get out the word regarding fire prevention and safety.
- Focus our safety message and distribution of products at community events such as MAP.

For additional information, please contact the Monrovia Fire Department at (626) 256-8181!

## **LIBRARY STRATEGIC PLAN UPDATE REPORT**

During the past few months, staff and our Library Board have been hard at work in developing the new Library Strategic Plan. This past week, staff provided the Library Board with an overview update on the status of our current efforts, and we have included for your review and consideration the presentation that was provided. The overall initiative is providing to be a terrific opportunity for us to assess the overall efforts at our library as we work to enhance our operations in order to best serve the people of Monrovia to create a community that offers a premier quality of life. A copy of the report can be accessed by clicking on the following link:

<http://cityofmonrovia.org/citymanagersoffice/page/administration>

## **CITY COUNCIL ELECTION SET TO TAKE PLACE ON APRIL 11, 2017, PERIOD TO FILE NOMINATION PAPERS OPENS ON DECEMBER 19, 2016**

As we prepare to welcome in the New Year, the City is also making plans to coordinate our 2017 General Municipal Election. Monrovia's election for local representatives will take place Tuesday, April 11, 2017, and the positions that will be open include:

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- Mayor (2 year term) – 1 seat open
- City Council (4 year term) – 2 seats open
- City Clerk (4 year term) – 1 seat open
- City Treasurer (4 year term) – 1 seat open

For those interested in running for City Council, the period to file nomination papers opens on December 19, 2016, and ends January 13, 2017. However, pursuant to California Elections Code, if an incumbent fails to file to run again, the period for that office only will be extended to Wednesday, January 18, 2017.

If you have any questions regarding the upcoming election, please feel free to contact the City Clerk's Office at (626) 932-5599.

## **RETIREMENT CELEBRATION SET FOR MARK ALVARDO, THE CITY'S LONGTIME ADMINISTRATIVE SERVICES DIRECTOR... EVENT SET TO TAKE PLACE ON THURSDAY, DECEMBER 29, 2016, FROM 8:30 A.M. TO 10:30 A.M. IN THE POLICE DEPARTMENT EOC ROOM**

It's hard to believe, but it is true... Mark Alvarado, our beloved Administrative Services Director, will be retiring on December 29, 2016. In honor of his 24 years of dedicated service to the City of Monrovia, the City will be hosting a Breakfast Reception to celebrate his retirement. The reception will take place on Thursday, December 29, 2016, from 8:30 a.m. to 10:30 a.m. in the EOC Room. Mark has been tremendous in managing the City's finances over the years, and we wish him and his family all the best as he prepares to enter this next phase of his life!

## **HOLIDAY PET DANGER'S – AVERAGE INSURANCE CLAIM COST FOR HOLIDAY-RELATED PET INJURIES IS STAGGERING! BE SURE TO KEEP YOUR PETS SAFE DURING THE HOLIDAY SEASON!**

This past week, we received an infographic flyer that was aimed at promoting holiday safety tips for pet owners, and we wanted to share the details with everyone! It appears that during the holiday season, there are some real dangers lurking out there for our furry friends! In fact, did you know that the average insurance claim for holiday-related pet injuries associated with alcohol toxicity is \$484!?!?!?! See the flyer below, and this holiday season... make sure to keep you – and your pets – safe!

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Make your holidays fun and festive by keeping these threats away from pets.

## The hefty price of holiday pet hazards

Average insurance claims for holiday-related pet injuries\*

**Ornaments**

Lacerations  
**\$346**

**Lights**

Electrical shock

**\$472**

The United States is the ...



world's No. 1 chocolate consumer

**Lilies**  
**Holly berries**  
**Rosemary • Mistletoe**

Plant poisoning

**\$547**

**Tinsel**

Gastric foreign body Ingestion

**\$777**

**Candles**

Burns

**\$175**

**Ribbon**

Intestinal foreign ingestion

**\$1,788**

**67%**

of pet owners buy Christmas gifts for their dogs

(Source: National Retail Federation 2013-2014)

**Chocolate**  
Toxicity

**\$396**

**Nutmeg/rhubarb/nuts**  
Ingestion

**\$547**

**Onions/garlic**  
Toxicity

**\$168**

**Alcohol**  
Toxicity

**\$484**

**Raisins**  
Kidney failure

**\$663**

**Yeast dough**  
Ingestion

**\$282**

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## **NEW EXCLUSIVE EMERGENCY PREPAREDNESS SUPPLY PURCHASE PROGRAM DEVELOPED FOR MONROVIA RESIDENTS, OPPORTUNITY TO SAVE 10% ON THE PURCHASE OF GENERATORS AND OTHER EMERGENCY PREPAREDNESS SUPPLIES**

During the past several months, staff has been working to leverage existing vendor relationships to develop a program whereby Monrovia residents could have an opportunity to save money on the purchase of higher-cost emergency preparedness supplies (such as generators), along with typical emergency preparedness supplies. This program was developed at the request of Mayor Pro Tem Blackburn, and we are excited to announce that the Monrovia Fire Department has been able to develop two new partnership opportunities that will allow Monrovia residents the chance to save 10% on any purchase of emergency supplies!

The special pricing will be available to Monrovia residents through April 30, 2017, and details related to the two new opportunities include:

- **Generator Savings Coupon – 10% Off & Free Shipping!**
  - The City has established a special partnership with **Super Gen Products** that will allow residents to purchase generators at 10% off the normal price, and receive free shipping!
  - To participate...
    - Visit [www.supergenproducts.com](http://www.supergenproducts.com)
    - When you checkout, enter the promo code: **MONROVIA**
    - You will receive 10% off your order, and shipping will be free!
  - The attached Generator Savings Coupon flyer includes additional information regarding the program
  
- **Emergency Preparedness Savings Coupon – 10% Off!**
  - The City has also established a special partnership with **SOS Survival Products** that will allow residents to purchase disaster preparedness products at 10% off the normal price!
  - To participate...
    - Visit [www.sosproducts.com](http://www.sosproducts.com)
    - When you checkout, enter the promo code: **HC02591M**
    - You will receive 10% off your order!
  - The attached Disaster Preparedness Coupon flyer includes additional information regarding the program

If anyone has questions regarding this new program developed by the City, please feel free to contact the Monrovia Fire Department at (626) 256-8181!

# City Manager's Office

**DISASTER PREPAREDNESS  
ARE YOU READY?**



**SUPERGEN  
PRODUCTS.COM**



**SAVE 10%  
PLUS FREE SHIPPING**

**Now until April 30th, 2017**

**Super Gen Products** is partnering with **Monrovia Fire & Rescue's Disaster Preparedness Division** to help provide generators for the residents of Monrovia.

Visit [supergenproducts.com](http://supergenproducts.com) and use promo code: **MONROVIA**

For further information contact:

Monrovia Fire & Rescue

141 E. Lemon Ave., Monrovia CA 91016 (626) 256-8181



# City Manager's Office

## **MONROVIA IS THE PLACE TO BE FOR THE HOLIDAY SEASON WITH SPECIAL EVENTS AND ACTIVITIES SET TO TAKE PLACE THROUGHOUT DECEMBER 2016!**

Monrovia is a truly special community, distinct and different from all of the other places located throughout Southern California, and the holiday season really helps to illustrate part of the reason why! There are so many different things happening throughout town, and there are quite a few update items included in this report with details related to holiday events! In an effort to help everyone get a handle on the things that are occurring, a quick listing of key community holiday events has been compiled and includes the following:

### **Key Holiday Events in Old Town Monrovia!**

- December 17, 2016 – Breakfast with Santa
  - 8:00 a.m. – Peach Café
  - 9:00 a.m. – Monrovia
  - 10:15 a.m. – Jake's Roadhouse
  - 11:00 a.m. – Rudy's Mexican Restaurant
- December 17, 2016 – Photos with Santa
  - 1:00 p.m. – 2:30 p.m. – Dollmaker's Kattywompus
- New Year's Eve On Myrtle Avenue
  - Saturday December 31, 2016 in Old Town from 6:00 p.m. – 1 a.m.

### **Horse-Drawn Carriage Rides in Old Town Throughout December 2016!**

- Sundays in December from 3:00 p.m. – 6:00 p.m.
  - December 11 & 18
- Thursdays in December from 5:00 p.m. – 8:00 p.m.
  - December 15 & 22

### **Santa Tours Throughout Monrovia Set for Week of December 12!**

- The ever popular Santa Tours are set to take place during the week of December 12, when Santa Claus will be driving down every street in Monrovia!
- You can now track where Santa is at each day of the tour online! Visit <http://www.cityofmonrovia.org/police/page/santa-tours-0> for additional details!
  - Monday, December 12, 2016
    - City streets south of Huntington Drive, west of Myrtle Avenue to Fifth Avenue, North of southern City boundaries. Includes Valley Circle.
  - Tuesday, December 13, 2016
    - City streets east of Myrtle Avenue and North of Foothill Boulevard.
  - Wednesday, December 14, 2016
    - City streets west of Myrtle Avenue and North of Foothill Boulevard.
  - Thursday, December 15, 2016
    - City streets east of Myrtle Avenue, south of Foothill Boulevard, north of Duarte Road, from the western to the eastern City boundaries.
  - Friday, December 16, 2016
    - City streets west of Myrtle Avenue, south of Foothill Boulevard to Huntington Drive, between Myrtle Avenue and Fifth Avenue

This quick listing provides just a snap-shot of all of the amazing events planned during the holiday season, and we are looking forward to celebrating with everyone as we get ready to welcome Christmas and the New Year!

# City Manager's Office

## **OLD TOWN ADVERTISEMENT HIGHLIGHTS SPECIAL EVENTS SET TO OCCUR IN DOWNTOWN MONROVIA!**

There are many festive activities and happenings occurring in Old Town Monrovia this holiday season! From the ever popular Breakfast with Santa event to holiday carolers spreading good cheer, Old Town Monrovia has it all for the holidays! To help outline and highlight key special events in Old Town, a Holiday Calendar was created in partnership with MOTAB to provide the community with detailed information! The Holiday Calendar will be run as an advertisement in both the Pasadena Star News and the Monrovia Weekly during the first week of December and the week before Christmas.

An overview of the key events highlighted in the Holiday Calendar includes the following:

- Breakfast with Santa in Old Town!
  - December 17, 2016
    - 8:00 a.m. – Peach Café
    - 9:00 a.m. – Monrovia
    - 10:15 a.m. – Jake's Roadhouse
    - 11:00 a.m. – Rudy's Mexican Restaurant
- Carolers & Holiday Music in Old Town!
  - Set to occur all throughout December, see the attached Holiday Calendar for specific dates / times!
- Free Photos with Santa!
  - December 17, 2016, from 1:00 p.m. – 2:30 p.m. – Dollmaker's Kattywompus
- New Year's Eve On Myrtle Avenue!
  - Saturday December 31, 2016 in Old Town from 6:00 p.m. – 1 a.m.

We can't wait to celebrate the holiday season with you here in Monrovia!

# City Manager's Office

WINTER 2016 EVENTS CALENDAR

# OLD TOWN MONROVIA

*Happy Holidays*



## TREE LIGHTING & "HISTORIC HOLIDAY" PARADE

Thursday Dec 1 Tree Lighting 6pm  
Parade 7pm

## BREAKFAST WITH SANTA

Saturday Dec 3 Peach Café 8am  
Jake's Roadhouse 9:30am  
Community Center 11am  
\*Monrovia Provider's Group For Seniors

Saturday Dec 10 Jake's Roadhouse 9:30am  
Myrtle Tree Café 10:15am  
Rudy's 11am

Saturday Dec 17 Peach Café 8am  
Monrovia 9am  
Jake's Roadhouse 10:15am  
Rudy's 11am

## CAROLERS & HOLIDAY MUSIC

Wednesday Dec 7 - 14 - 21  
Thursday Dec 1 - Dec 8 - 15 - 22  
Friday Dec 16 - Dec 23  
Saturday Dec 3 - Dec 10 - Dec 17  
Sunday Dec 4 - Dec 11 - Dec 18



## FREE KID'S CRAFT IN OLD TOWN

Monday Dec 5 - 12 - 19 12-3pm  
Saturday Dec 3 - 10 - 17 10am-12pm

## FREE GIFT WRAP STATIONS IN OLD TOWN

Saturday Dec 10 12pm-3pm  
Saturday Dec 17 10am-12pm

## HORSE DRAWN CARRIAGE RIDES (\$2 PER PERSON):

SPONSORED BY MOTAB AND KIWANIS OF MONROVIA  
Sunday Dec 4 - 11 - 18 Library Park 3-6pm

## HOLIDAY WAGON RIDES (\$2 PER PERSON):

SPONSORED BY MOTAB AND THE CITY OF MONROVIA  
Thursday Dec 8 - 15 - 22 Library Park 5-8pm



## AT MONROVIA LIBRARY

### SANTA STORYTIME

Tuesday Dec 6 10:30am & 6pm

### CREATIVE COLORING FOR ADULTS

Wednesday Dec 7 6:00-7:30pm

### CRAFTY HOLIDAYS

Wednesday Dec 7 - 14 4pm-5pm

### HOLIDAY SOUNDS SATURDAY

Saturday Dec 17 12-2pm

### GINGERBREAD HOUSE DECORATING

Saturday Dec 17 2-3pm

### FRIENDS OF THE MONROVIA PUBLIC LIBRARY

### FAMILY MOVIE NIGHT

Monday Dec 19 6pm

### WINTER RELAY FEST FOR TEENS

Wednesday Dec 28 6pm

### HOLIDAY SING ALONG

Friday Dec 16 8:15pm

### SANTA'S PHOTOS

Saturday Dec 17 DoMaker's Kattywompus 1-2:30pm

# 6th Annual NEW YEAR'S EVE on Myrtles

DECEMBER 31 • 6PM-1AM

Free Kid's Zone • Family Friendly Area

Live Band & More!



## SPONSORED BY:

Blaze Pizza  
Candy Connection  
Charlie's House  
Donna Baker, Teles Properties  
The Diplomat  
The DoMakers' Kattywompus  
Dream Big Children's Center  
Foothill Gym

Gentle, McCloskey & Co.  
Happy Paws  
Jake's Roadhouse  
Jewelry Box  
Joe Ferrante Music Academy  
Krikorian Theater  
Kiwans Of Monrovia  
London Gastropub

Mark O'Brien Law Firm  
Merengue Bakery & Café  
Monrovia Chamber of Commerce  
Monrovia Floral  
Monrovia Tech Support  
Monrovia Travel  
Monrovia Family Restaurant  
My Chair By Maria

Myrtle Tree Cafe  
Neighborhood Pawn  
Neville Bldg., Betty Sandford  
OH Mulberry Bush  
Paint 'N Play  
Paradis Ice Cream  
The Peach Café  
Puff Monkey

Rudy's Mexican Food  
The Saltner  
Seasoning Alley  
Sena on Myrtle  
W's Sport & Tackle

# City Manager's Office

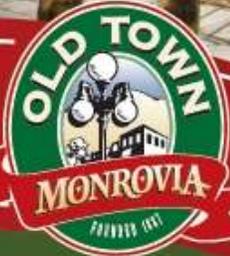
## **HORSE-DRAWN CARRIAGE RIDES SET TO TAKE PLACE IN OLD TOWN MONROVIA ON THURSDAYS AND SUNDAYS IN DECEMBER 2016**

To help celebrate this holiday season, horse drawn carriage rides will be available in Old Town Monrovia every Thursday and Sunday evening in December! The carriage rides will be offered on Myrtle Avenue for \$2 per person on first-come, first serve basis, and is sponsored by the Monrovia Old Town Merchants, the Monrovia Kiwanis Club, and the Monrovia City Council. A flyer with additional information has been included as an attachment to this email, and the carriage rides will be offered on the dates listed below:

- Sunday, 3:00 p.m. – 6:00 p.m.
  - December 18, 2016
  
- Thursdays, 5:00 p.m. – 8:00 p.m.
  - December 15, 2016
  - December 22, 2016

For more information and additional events in Old Town, be sure to check out the Old Town Monrovia Winter 2016 Events Calendar attached to this email!

# City Manager's Office



**COME RIDE WITH US**

## HOLIDAY CARRIAGE RIDES

Library Park • 321 S. Myrtle Avenue  
\$2 per person

For more information, contact the  
Monrovia Public Services Department at (626)256-8246



**Sundays** Intimate Carriage Rides  
Dec 4 • 11 • 18 | 3:00 - 6:00 pm



**Thursdays** Wagon Rides  
Dec 8 • 15 • 22 | 5:00 - 8:00 pm

**SPONSORED BY**  
MONROVIA OLD TOWN MERCHANTS • KIWANIS CLUB OF MONROVIA • THE CITY OF MONROVIA

# City Manager's Office

## **COMMUNITY CENTER NEEDS ASSESSMENT SURVEY NOW UNDERWAY!**

During the past few months, the Community Services Commission has been engaged in an overall needs assessment of our Community Center. As part that assessment, our Community Services Commissioners have been examining our current operations, touring other community centers, and reviewing the overall recreational facility needs for our community.

As part of their assessment, the Community Services Commission has worked with staff to develop a coordinated public outreach initiative to garner additional feedback regarding our Community Center. To that end, a Community Center Needs Assessment Survey has been developed. Attached to this email is a flyer regarding this initiative, which provides background information regarding our current facility, and also asks individuals to participate in the online survey.

Those interested in participating in the Community Center Needs Assessment Survey can access the survey itself by clicking on the following link:

<https://www.surveymonkey.com/r/N2LSTVN>



**TELL US WHAT YOU THINK!**  
THE MONROVIA COMMUNITY SERVICES COMMISSION NEEDS YOUR INPUT.  
Help us better understand the needs of the community by participating in our **Community Center Needs Assessment**.

The Monrovia Community Services Commission has been asked by the City Council to conduct a **Community Center Needs Assessment** in order to better understand the needs of our community.

The current Community Center was built in 1977 when Monrovia had a population of approximately 30,500 residents. Almost 39 years later, Monrovia's population has grown to 37,000 and the community's needs may have changed.

If you'd like to participate in shaping the future of the community center's programs and services, please scan the QR code below or visit <https://www.surveymonkey.com/r/N2LSTVN> to complete a brief survey. You may also pick up a copy of the survey at the Community Center, 119 W. Palm Ave. The data collected will be used to better understand the recreation needs of our community.

*Thank you for taking the time to provide feedback.  
We appreciate your input!*

For further information please call (626)256-8225

# City Manager's Office

## **SPECIAL HOLIDAY EVENTS AT THE MONROVIA PUBLIC LIBRARY – YOU DON'T WANT TO MISS OUT ON ALL THAT OUR LIBRARY HAS TO OFFER!**

The Monrovia Public Library has way more to offer than just books! As a central hub of activity to help connect those in our community, the City Library operation provides a rich offering of special events and activities that we hope you will come check out! Upcoming events at the Library include:

- **Candy Cane Hunt – Daily beginning December 1 – 29 during Library Hours**
  - During the month of December, look for pictures of hidden candy canes among the bookcases at the Library. Find them all and receive a candy cane treat to enjoy
- **Crafty Holidays – Wednesday, December 14, 2016, From 4:00 p.m. to 5:00 p.m.**
  - Get into the holiday spirit by taking some time to get crafty! Come on by the Library for your chance to make holiday decorations and gifts! Event will take place in the Library Storytime Room for elementary-aged youth.
- **Holiday Sounds Saturday – Saturday, December 17, 2016, From 12:00 p.m. to 2:00 p.m.**
  - Join us for our annual holiday music event in the lobby featuring a saxophone quartet and more! Drop by the Library lobby to take in the beautiful sounds of the holidays! Event will take place in the Library lobby for everyone to enjoy!
- **Gingerbread House Decorating – Saturday, December 17, 2016, From 2:00 p.m. to 3:00 p.m.**
  - The holidays wouldn't be the holidays without gingerbread houses! Come on by the Library to create your own gingerbread house to celebrate the season! Event will take place in the Library Community Room for elementary-aged youth.
- **Family Movie Night – Monday, December 19, 2016, 6:00 p.m.**
  - We'll be picking a holiday-themed movie for Family Movie Night at the Library, so make sure you don't miss this chance to take in a holiday flick at the Library! Event will take place in the Library Community Room for the whole family!
- **Winter Relay Fest for Teens – Wednesday, December 28, 2016, 6:00 p.m.**
  - Sleigh this holiday season by brushing up on your cookie decorating, gift wrapping, tree ornamenting, and hot chocolate making skills! Enjoy an evening of winter celebration unlike any other at the Library! Event will take place in the Library Community Room for teen's grades 6 – 12.

Please come on out to the Library to experience all that we have to offer, and if you have any questions, please contact us at (626) 256-8274!

## **SIGN UP TODAY FOR MONROVIA RENEWAL INFRASTRUCTURE IMPROVEMENT PROJECT UPDATES**

Monrovia Renewal has started construction! As you may recall, Monrovia Renewal is a multi-year initiative that will make priority repairs to the all of the City's water & sewer pipelines, water facilities, streets, sidewalks, curbs, and gutters. The initial work related to Monrovia Renewal has begun in the Southwest and Southeast portions of town, which includes the areas located to the eastern and western City limits located between Colorado Boulevard to the north and the 210 Freeway to the south.

In order to stay connected to everything related to Monrovia Renewal, we would encourage everyone to visit us online at [www.cityofmonrovia.org/monroviarenewal](http://www.cityofmonrovia.org/monroviarenewal). While at the site, you can sign-up for e-mail updates by clicking on the "Monrovia

# City Manager's Office

Renewal Project Updates and Work Notices" tab, and following the instructions to subscribe! An email sign-up instruction guide has been included as an attachment for your reference.

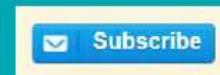
Monrovia Renewal is the largest public works project that the City has ever undertaken, and we appreciate your patience and support while we work to execute the identified infrastructure improvements throughout our community! As this process unfolds, if you should have any questions regarding this matter, please feel free to let me know!



## Sign Up for E-mail Updates!

Step 1: Visit [www.cityofmonrovia.org/monroviarenewal](http://www.cityofmonrovia.org/monroviarenewal) and click on the Project Updates and Work Notices tab.

Step 2: Scroll down the page and click the Subscribe button.



Step 3: Enter your name and email address.



Step 4: You will receive a confirmation email. Click the link and you're all set!

# City Manager's Office



## Infrastructure Repairs Begin August 2016!



The Southwest (SW) and Southeast (SE) are the first two segments of Monrovia Renewal scheduled for construction, starting this summer through mid-2017.

Find your street below to see what work will be done in your area. Pipeline and sidewalk repairs will begin in early August, and street-related work is expected to begin in October, starting in the Southwest section and moving east.



Treatment	Color on Map	What is it?*	What's the impact?*
Slurry Seal	Yellow	Thin, smooth top coat added - To prevent damage from worsening	Full working day to lay and allow to dry/cure - Road closed while drying
Cape Seal	Blue	Loose chip layer + slurry seal on top - For minor damage	Temporary, 7-10 days of rough chip layer, then slurry seal
Mill & Overlay	Green	Removes and replaces top 2 inches of asphalt - For major damage	Intermittent road closures for 2-3 weeks, can drive on rough bottom layer, restricted parking
Reconstruction	Red	Rehabilitation of base layer, then new top layer added - For replacement	Road surface returns to dirt, hot asphalt poured, intermittent road closures for 3 weeks, restricted parking
Water & Sewer Pipelines	Yellow / Red Dashes	Repairs to the water or sewer pipelines underneath the street	Varies depending on size on length of repair. Partial or full road closures during the day, reopening the street at night. Heavy equipment will be in use.

\*Note that details are subject to change depending on in-field conditions and the contractors' assessment.

# City Manager's Office



## Frequently Asked Questions

### ❖ What is Monrovia Renewal?

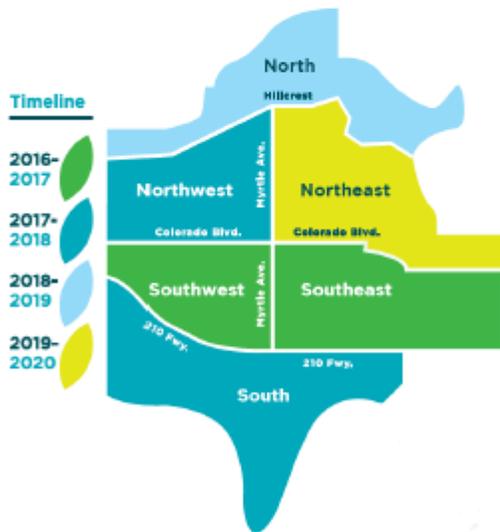
Monrovia Renewal is a multi-year initiative that is making large-scale repairs to aging infrastructure across the city, including water and sewer pipelines, water facilities, streets, sidewalks, curbs, and gutters.

### ❖ Why is the project divided into segments?

Because the repairs are extensive, construction will occur one segment at a time to help minimize disruption and the number of times the pavement is cut into. This also improves efficiency and lowers the overall cost of construction.

### ❖ When will construction begin?

Monrovia Renewal will be completed within 4-5 years. Construction will occur by segment, starting with Southwest & Southeast in August 2016, Northwest & South in 2017, North in 2018, and Northeast in 2019.



### ❖ How much will this cost and how is it funded?

Monrovia Renewal is estimated to cost \$51.7 million, making it the largest public works project in the City's history! In November 2015, water and sewer rates were adjusted to pay for repairs to these systems. Street repairs are funded by L.A. County sales tax that must be used on transportation projects.

### ❖ What can I expect during construction?

Repairs vary by street and may include repairs to water and sewer lines, the street and/or sidewalk. There will be short periods when a lane or entire road is closed and a route detour is required. Sometimes you will not be allowed to park on a particular street. At these times, signs will be posted on the street in advance. Noise, dust, untidy conditions, and large equipment may be present.

### ❖ How much notice will I be given?

Residents will have at least 72 hours' notice prior to construction on their street. Construction is inconvenient, and work schedules often change with little or no notice. We will work to mitigate these impacts as much as possible, but we thank you in advance for your patience and flexibility!

### ❖ Why aren't there repairs on my street?

The City conducted a study to rate the pavement condition of each street on a scale of 0 to 100. Any street that scored less than 70 has a less than satisfactory condition and is in need of repairs. Streets that scored 70 or above will be repaired in the future as part of the City's ongoing maintenance.

### ❖ Who is overseeing this project?

The City Council approves all engineering and construction contracts in advance and gets quarterly updates on the project. The Council also established an Oversight Committee to monitor progress and spending that meets on a quarterly basis.

### ❖ What's going to happen to trees causing sidewalk damage?

Every effort will be made to keep trees in place. Only trees that are diseased or dying will be removed, and new trees will be planted elsewhere to replace them.

### ❖ How can I stay up to date on what's happening?

Visit [www.cityofmonrovia.org/monroviarenewal](http://www.cityofmonrovia.org/monroviarenewal) and subscribe to receive e-mail updates! If you have questions, call Public Works at (626) 932-5575 or e-mail [monroviarenewal@ci.monrovia.ca.us](mailto:monroviarenewal@ci.monrovia.ca.us).

Updated: 7/14/2016



# City Manager's Office

## **HDL HEADLINES NEWSLETTER**

The most recent edition of HdLs Headlines Newsletter, which highlights economic trends happening in California, has been included to this email as an attachment for your review and reference.

**Trends Affecting California's Economy  
Vol. 6 Issue 21 - December 7, 2016**

Is this email not displaying correctly?  
[View it in your browser.](#)

## HeadLines



Our HeadLines e-news service provides HdL clients with the most up-to-date information on trends affecting California's economy and is meant to provide you with insight and support in your budget preparation and economic planning.

### **IN THIS ISSUE:**

- [Bargain Hunters Roil Retailers Looking for Rebound](#)
- [Ten Million More Americans Shopped Online Than In Stores Black Friday Weekend](#)
- [Amazon Accounts for Nearly 40% of Holiday Weekend Web Sales in US](#)
- [Ten Retailers Grab 66% of Holiday-Quarter Sales](#)
- [US Growth Will Pick Up, Hiring Will Slow in 2017](#)
- [HdL Analytics: Marijuana Sales Skyrocket 132% Since 2010](#)

### **Bargain Hunters Roil Retailers Looking for Rebound**

Thrifty U.S. consumers carefully picked over Black Friday discounts during the four-day weekend, leaving retailers with less money in their registers and a lukewarm kickoff to the holiday season. Though the number of shoppers grew over the weekend, the average amount they spent fell 3.5 percent to \$289.19, including both online and offline purchases, the National Retail Federation found. Consumers shelled out \$299.60 in 2015, according to the trade group, which bases its figures on surveys conducted by Prosper Insights & Analytics. [Read More](#)

### **Ten Million More Americans Shopped Online Than In Stores Black Friday Weekend**

# City Manager's Office

The migration of consumers from stores to online shopping over the crucial Thanksgiving-Black Friday weekend continued dramatically this year, adding to the pressure on brick-and-mortar retailers as they seek to compete with Amazon.com. A survey released by the National Retail Federation estimated that 108.5 million Americans shopped online over the long weekend that kicks off the holiday shopping season in earnest, well above the 99.1 million who hit stores. Last year, the numbers were about even for both avenues of shopping. [Read More](#)

## **Amazon Accounts for Nearly 40% of Holiday Weekend Web Sales in US**

Retail industry insiders this year have been referring to the five-day sales period between Thanksgiving and Cyber Monday as the Turkey Five. But Amazon.com Inc.'s use of the term could mean something else altogether, as Internet Retailer estimates consumers spent nearly \$5 billion with the largest e-retailer in the United States over the five-day sales period. Amazon hasn't released sales figures for the holiday weekend, and isn't likely to, but Internet Retailer conservatively estimates transactions on Amazon accounted for 37 percent of online sales in the United States measured from Nov. 24-28. [Read More](#)

## **Ten Retailers Grab 66% of Holiday-Quarter Sales**

Revenue reported by retailers in the broad Standard & Poor's 1500 is expected to rise 5.4 percent during the fourth quarter to hit \$567.4 billion, according to a USA TODAY analysis of data from S&P Global Market Intelligence. Just 10 companies are expected to haul in 66.7 percent of all the revenue retailers in the S&P 1500 are seen collecting during the pivotal fourth quarter. That's up slightly from the 66.6 percent claim these same companies took last year. The analysis looks at companies in the retail industry group as well as those in the foods and staples retail category. [Read More](#)

## **US Growth Will Pick Up, Hiring Will Slow in 2017**

Americans should get used to a "new normal" of slow economic growth, business economists say. The median estimate from economists surveyed by the National Association for Business Economics calls for the American economy to grow 2.2 percent in 2017, up from a forecast 1.6 percent this year and unchanged from the previous survey in September. The improved number is still lackluster by historical standards. But business economists say Americans need to get used to slow growth: 80 percent of those surveyed believe the potential growth rate of the American economy will remain at 2.5 percent or lower over the next five years. [Read More](#)

## **HdL Analytics: Marijuana Sales Skyrocket 132% Since 2010**

# City Manager's Office

Medical cannabis sales in California have soared over the past five years, rising from a reported \$351 million in 2010 to nearly \$814 million in 2015, according to exclusive data obtained by Marijuana Business Daily. Much of that growth occurred in 2015, with reported sales via dispensaries soaring more than 40 percent from the previous year. With a five-year compound annual growth rate of 18.3 percent – including periods of modest or even negative growth – California's MMJ market continues to expand rapidly despite a host of challenges. [Read More](#)

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Prepared for you by  
[HdL Companies](#)

- Sales, Use and Transaction Tax
- Property Tax
- Business License Tax
- Software Solutions
- Marijuana Regulation
- Economic Development

HdL provides relevant information and analysis on the economic forces affecting local government agencies. We serve over 400 cities, counties and districts in California and across the nation. Our allocation audits and software help our clients maximize their revenues.

**We Deliver Revenue, Insight and Efficiency to Local Government.**

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**ARCHIVE**



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## By The Numbers

*Percent of change from one year ago.*

### CALIFORNIA DATA

#### Ports (October):

*Containers*

Imported ↑ **4.89%**

Exported ↑ **14.17%**

#### Airport Traffic (October)

*Passengers*

Domestic ↑ **4.57%**

International ↑ **10.31%**

#### Unemployment Rate:

October 2016 **5.5%**

October 2015 **5.9%**

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# City Manager's Office

## **WASHINGTON, D.C. UPDATE FROM TURCH AND ASSOCIATES**

The latest update from our federal lobbying firm of Turch and Associates has been included as an attachment for your review. This most recent report provides an overview of how Congress is coordinating FY 2017 spending decisions, Nancy Pelosi fending off a challenge to her leadership position, and the House Committee Chairman appointments for the 115<sup>th</sup> Congress. A copy of the report can be accessed by clicking on the following link:

<http://cityofmonrovia.org/citymanagersoffice/page/washington-dc-legislative-updates>

## **POLICE DEPARTMENT SEMI-WEEKLY NEIGHBORHOOD WATCH REPORT**

The most recent Police Department semi-weekly neighborhood watch report for the period December 5 – 7, 2016 has been included for your review and reference. A copy of the report can be accessed by clicking on the following link:

[http://cityofmonrovia.org/sites/default/files/fileattachments/police/page/947/12\\_neighborhood\\_watch\\_report\\_december\\_5-7\\_2016.pdf](http://cityofmonrovia.org/sites/default/files/fileattachments/police/page/947/12_neighborhood_watch_report_december_5-7_2016.pdf)

That's it for this update, thanks so much for taking the time to read this report and I do hope you have a wonderful rest of the week!

Best regards,  
Oliver

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**OLIVER CHI**  
City Manager

City of Monrovia  
415 South Ivy Avenue  
Monrovia, CA 91016  
Office: (626) 932-5585  
Cell: (310) 663-9837