

City Manager's Update

Tuesday, September 13, 2016

Hello everyone!

In an effort to provide an update of important news and notes from this last week, the following report has been prepared. As always, please feel free to let me know if you have a question about any of the items contained in this update – I can be reached via email at ochi@ci.monrovia.ca.us!

And of course... all the best to you and yours as we continue through this week!

Best regards,
Oliver

And now... on to this week's update!

QUOTE OF THE WEEK

From what we get, we can make a living; what we give, however, makes a life.

– Arthur Ashe

CITY COUNCIL APPROVES NEW HISTORIC PRESERVATION PRACTICES, WHEN COMBINED WITH RECENTLY ADOPTED NEIGHBORHOOD COMPATIBILITY REGULATIONS, MONROVIA HAS SUCCESSFULLY ADDRESSED MANSIONIZATION CONCERNS

Here in Monrovia, the architectural heritage of our community is an important part of the character of our City and is an integral component of what makes Monrovia so unique. Given development pressures that were being experienced in our community, on November 18, 2014, the City Council adopted two moratoria to address the concern that development pressure would lead to the demolition of potential historic structures, and that new construction of larger homes would be incompatible with the existing character of established neighborhoods.

However, to keep Monrovia financially strong and to keep businesses vibrant, it is also important to encourage growth and development as well. Preserving the old, while embracing the new, requires a careful balancing act.

That balancing act took the form of a comprehensive Neighborhood Study (<http://www.cityofmonrovia.org/communitydevelopment/webform/monrovia-neighborhood-study>) that the City has been engaged in during the past 18 months. And last Tuesday, the Monrovia City Council adopted on first reading a new ordinance that will help enhance our historic preservation practices by establishing new regulations and prohibitions that will govern the alteration / demolition of any main residential building that is 50 years or older.

When coupled with the recently adopted Neighborhood Compatibility Ordinance – which established new guidelines regulating the size and placement of new residential construction – the City worked with the community to successfully develop and implement new development standards that we believe form a comprehensive set of guidelines that will preserve the architectural heritage that makes Monrovia so unique, while allowing for growth and development as we push forward into the future.

Many thanks to our entire Community Development team, and Community Development Director Craig Jimenez in particular, for the tremendously terrific job that was done in coordinating this overall process! While there is more work to

City Manager's Update

do, the coordination of the development and approval of the new compatibility and preservation ordinances was accomplished with such aplomb... kudos to all involved in this process, and many thanks for the amazing job of guiding our community through this difficult issue!

HELP US KEEP MONROVIA BEAUTIFUL BY USING THE CITY'S NEW BULKY ITEM PICK-UP PROGRAM – IF YOU SEE A BULKY ITEM ANYWHERE IN THE CITY, LET US KNOW AND WE'LL GET IT TAKEN CARE OF!

One of the regular complaints that we receive here at the City relates to bulky items that are left out in the public right of way. From old mattresses, to discarded couches, to unwanted furniture... this unsightly trash detracts from our community.

To address this matter, we here at the City have developed a new bulky item pick-up program. Many thanks to our new Management Assistant, Alex Tachiki, for his work in developing this new program! If you see any bulky items located out on the street, just let us know here at the City and we'll get it taken care of!

In an effort to make this new bulky item pick-up program as easy for individuals to use as possible, we have established a special email address and telephone number for folks to report bulky items identified in the City. If you see anything that needs to be picked-up, feel free to email and / or call us per the following information:

- Email: bulkyitem@ci.monrovia.ca.us
- Telephone: (626) 932-5553

Please take a moment to program this information into your cell phone, and feel free to share the email and telephone number with your family and friends! By consistently reporting the abandoned bulky items that you see in Monrovia to the City, we can work together to keep our community beautiful!

THE MODA AT MONROVIA STATION HOUSING PROJECT WILL HAVE A TERRIFIC PIECE OF PUBLIC ART INCORPORATED ONTO THE BUILDING

During the past few months, staff has been working with the Art in Public Places Committee and the MODA at Monrovia Station developer to identify the installation of a public art project into the overall development. As you may recall, MODA at Monrovia Station is a 261-unit luxury apartment complex that is currently being built adjacent to Gold Line stop at Station Square.

After considering many different options, the project that has been identified was submitted by Justin Hansch of San Juan Capistrano and is entitled Monrovia Falls. The concept involves installing tiny cascading reflective discs that are commonly used in billboard advertising, and made famous by Sparkletts' water trucks to highlight their signage. The proposed art project would involve an upstanding waterfall made of the reflective discs to be installed on the south facing building façade, and the image would make reference to Monrovia Canyon Falls, the yearlong waterfall located in Canyon Park. Ultimately, the artwork would stand 36 feet tall and 16 feet wide, and as the wind blows, the artist intends to install the discs in a manner that whereby they would shimmer and reflect to create an illusion of water moving against the building.

Attached is a rendering of the proposed artwork that will be recommended for installation, and we do believe it will be a wonderful addition to the City's growing collection of public art!

City Manager's Update

JBH STUDIO



Public Art Project Proposal

Concept: Monrovia Falls

Prepared by: Justin B. Hansch,

Artist: July 14, 2016

Proposal number: 001

City Manager's Update



NORTH ELEVATION - POMONA AVE.



EAST ELEVATION - PRIMROSE AVE.



WEST ELEVATION - MAGNOLIA AVE.



SOUTH ELEVATION

THE PARKS AT MONROVIA STATION SQUARE

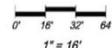
MONROVIA, CALIFORNIA

Samuelson and Fetter

PUBLIC ART PROPOSAL
Justin B. Hansch, Artist

EXTERIOR ELEVATIONS

ARCHITECTS ORANGE
141 NORTH ORANGE ST., ORANGE, CALIFORNIA 92667 (714) 239-8822



DRONE FOOTAGE SHOT OF THE CITY'S NEWLY REVAMPED FRIDAY NIGHT FAMILY STREET FAIR EVENT

During the past few weeks, the City's new Friday Night Family Street Fair operator – Raw Inspiration – has done a terrific job of updating the layout, vendor mix, and coordination of Monrovia's weekly event! In fact, not only does the Street Fair now boast multiple farmers' market vendors where you can get all of the fresh fruits and vegetables that you want... but Monrovia also now has a resident camel that graces our event every Friday night!

To help celebrate the newly revamped Street Fair event, our operators had a drone film the September 2, 2016, Street Fair event, and the footage can be seen by clicking on the following link:

<https://vimeo.com/181448430>

We hope to see you all out at the Street Fair again this coming Friday night!

City Manager's Update

MONROVIA RENEWAL IMPROVEMENTS CONTINUE WITH WATER LINE IMPROVEMENTS ON PRIMROSE AVENUE BETWEEN HUNTINGTON DRIVE AND CENTRAL AVENUE

During the past month, several projects related to the overall Monrovia Renewal project have been initiated, and this coming week, additional water line improvements are set to begin on Primrose Avenue!

In partnership with the construction firm, Ramona, Inc., the City is coordinating the replacement of old and damaged water lines on Primrose Avenue (from Huntington Drive to Central Avenue), which began on September 12, 2016. That work will then continue in the ensuing weeks on Cypress Avenue (from Shamrock Avenue to Sherman Avenue).

We have included a construction work notice for your review and reference, however, when the work has initiated, the following is what you can expect!

- Work Hours: 7 AM – 4 PM, Monday through Friday
- Temporary parking restrictions in the work zone
- Up to 5 crew members
- Heavy equipment on site and associated construction noise
- Street and curb will be cut into to reach the water service line
- “No Parking” signs in the impacted area 48 hours in advance
- Partial street closures during the day, re-opening at night.
- Please use caution when driving in the area and plan to take alternate routes. Always adhere to signs and instructions from crew members for safety.

Given that the improvements will be made to water lines, there may be a chance that an individual residence or business may be impacted for a few hours during the work. In such events, all impacted individuals / businesses will be notified at least 48 hours in advance. If you receive such a notice and have a safety or health-related concern with any brief shut-off, please contact the Public Works Division immediately at (626) 932-5575, or via email at monroviarenewal@ci.monrovia.ca.us!

City Manager's Update



WORK NOTICE

In partnership with the City of Monrovia, **Ramona, Inc.** will be replacing old and damaged water service lines on Primrose Avenue (from Huntington Drive to Central Avenue) and Cypress Avenue (from Shamrock Avenue to Sherman Avenue).

These improvements are being done as part of the Monrovia Renewal project, a multi-year initiative that is making priority repairs to the City's water and sewer pipelines, water facilities, streets, sidewalks, curbs and gutters.

When: Beginning September 12, 2016

Where: Primrose Avenue and Cypress Avenue

What to Expect:

- Work Hours: 7 AM – 4 PM, Monday through Friday
- Temporary parking restrictions in the work zone
- Up to 5 crew members
- Heavy equipment on site and associated construction noise
- Street and curb will be cut into to reach the water service line
- "No Parking" signs in the impacted area 48 hours in advance
- Partial street closures during the day, re-opening at night.
- Please use caution when driving in the area and plan to take alternate routes. Always adhere to signs and instructions from crew members for safety.

Important Note:

Water to your residence or business may need to be shut off temporarily to complete this work. Notice will be given 48 hours in advance. If you receive notice that this will occur and there is a safety or health-related concern with this brief shut-off, please contact Public Works immediately.

Questions? Contact the Public Works Division at (626) 932-5575 or email monroviarenewal@ci.monrovia.ca.us.

City Manager's Update

Ramona, Inc.
302 N. First Ave. Suite 1 **P.O. Box 660219**
Arcadia CA 91016 **Arcadia, CA 91066**

CONSTRUCTION NOTICE **TO RESIDENTS & BUSINESS OWNERS**

The City of Monrovia is partnering with Ramona Inc. to remove and replace the existing water line on Primrose Avenue (from Huntington Drive to Central Avenue) and Cypress Avenue (from Shamrock Avenue to Sherman Avenue).

Work will begin on September 12, 2016 and is anticipated to be completed by the first week of November. Construction hours will be from 7:00am to 4:00pm, Monday through Friday.

The streets will be closed to through traffic, however, residents will be allowed access at all times. Street parking will be restricted between the hours of 7:00 A.M. and 4:00 P.M. where construction is being performed. "No Parking" signs will be posted 48 hours in advance of when the parking restrictions take effect. The lane or street will re-open for traffic at the end of each work day.

For your safety please observe and comply with all posted construction and traffic signs. Ramona Inc. will do its best to maintain access for all residents and businesses at the time of construction.

There may be times when the water to your residence or business will need to be temporarily shut off. When this is necessary, we will notify you 48 hours prior to turn off. Ramona Inc. will work to minimize this impact to the fullest possible extent.

Ramona Inc. appreciates your cooperation and patience in the construction process. Ramona Inc. looks forward to working with both residences and businesses in the City of Monrovia to ensure a smooth project.

If you have any questions, please contact the City of Monrovia's Public Works Division at (626) 932-5575 or email at monroviarenewal@ci.monrovia.ca.us.

City Manager's Update

SAN GABRIEL VALLEY WATER FORUM SCHEDULED TO TAKE PLACE ON SEPTEMBER 20, 2016, AT THE SHERATON FAIRPLEX CONFERENCE CENTER IN POMONA

Just a quick note to remind everyone that the San Gabriel Valley Water Forum is scheduled to take place on Tuesday, September 20, 2016, from 7:30 a.m. – 1:30 p.m., at the Sheraton Fairplex Conference Center in Pomona.

The event will bring together a number of water industry experts to examine issues related to how our current drought is impacting San Gabriel Valley in terms of water supply issues, environmental concerns, public health, the economy, and even the MS4 Stormwater Permit. A copy of the event program has been included as an attachment to this email, and for more information, please feel free to click on the following link:

<http://sgv.dreamhosters.com/>

**2016 San Gabriel Valley Water Forum
Program Elements (as of September 6, 2016)
"Coming Together...For a Sustainable Water Supply"**

- 7:30 a.m. Registration, Exhibits and Breakfast**
- 8:00 a.m. Welcome, Pledge of Allegiance and Housekeeping**
*Patrick Healy, Master of Ceremonies
General Assignment Reporter, NBC4 Southern California*
- 8:10 a.m. "Weather Report" – Drought, El Niño and La Niña Review; Forecast and Trends**
*David Biggar
Meteorologist, NBC4 Southern California*
- 8:30 a.m. Water Supply Conditions Statewide and Locally**
*California: David Gutierrez, California Department of Water Resources
San Gabriel Valley: Steve Johnson, Stetson Engineers*
- 8:50 a.m. Panel #1 – Pieces of the Puzzle – Local Projects Coming Together**
- Kathy Tiegs, President, Assn. of California Water Agencies (ACWA)
 - The Role of Adjudications in Groundwater Governance and Management
 - *Bill Blomquist, Professor of Political Science and Adjunct Professor of Public and Environmental Affairs at Indiana University Purdue University Indianapolis (IUPUI)*
 - Large-Scale Regional Recycled Water Opportunities
 - *Debra Man, Asst. General Manager; Metropolitan Water District of Southern California (pending)*
 - *Jeff Nordschow, Senior Vice President, Rose Hills Cemetery*
- 9:40 a.m. Networking Break**
- 9:50 a.m. Panel #2 – Water Tomorrow – What is the Plan?**
- Regional Reliability in an Age of Uncertainty
 - *Brandon Goshi; Metropolitan Water District of Southern California*
 - California WaterFix – Decision Time: The Need. The Process. The Politics
 - *Stephen Arakawa, Bay Delta Initiative Manager; Metropolitan Water District of Southern California*
 - The Local Plan – Water Supply Reliability in the Face of Uncertainty/Indirect Reuse Replenishment Project
 - *Shane Chapman, General Manager; Upper San Gabriel Valley Municipal Water District*
 - Stormwater and MS4 Permits – Clean It, Conserve It, But How to Pay for It?
 - *Oliver Chi, City Manager; City of Monrovia*

City Manager's Update

10:40 a.m. Networking Break

10:50 a.m. Panel #3 – Lessons and Success Stories: The Future of Water Conservation

- Moderator
 - *Cindy Montañez, Chief Executive Officer, TreePeople*
- Grey Water Residential Recycling
 - *Ty Teissere, Greywater Action*
- Water-Efficiency in New Home Construction
 - *John Gillett, Chief Operating Officer, Energy Inspectors*
- Forward-Looking Residential Building Strategies
 - *Dr. Mark Grey, Director of Environmental Affairs, Building Industry Assn. of Southern California*
- Water Conservation in the Industrial and Commercial Sector
 - *Dominique Hargreaves, Executive Director, U.S. Green Building Council – Los Angeles*

11:40 a.m. Networking Break

11:45 a.m. Lunch

12:15 p.m. Keynote Discussion: Coming Together in California: Challenges and Opportunities

- Moderator
 - *Tim Quinn, Executive Director, Association of California Water Agencies (ACWA)*
- Northern California Perspective
 - *Jim Peifer, City of Sacramento*
- Central Valley/Agricultural Perspective
 - *Brent Walthall, Asst. General Manager, Kern County Water Agency*
- Southern California Perspective
 - *Jeffrey Kightlinger, General Manager; Metropolitan Water District of Southern California*
- Closing
 - *Tim Quinn, Executive Director, Association of California Water Agencies (ACWA)*

1:10 p.m. Questions from the Audience

1:30 p.m. Adjourn

City Manager's Update

RESIDENTIAL MULCH & COMPOST GIVEAWAY EVENT SCHEDULED FOR SATURDAY, SEPTEMBER 24, 2016, FROM 8:00 A.M. TO 12:00 P.M. ON CHESTNUT AVENUE (BETWEEN IVY AVENUE AND MYRTLE AVENUE)

As part of the City's current agreement with Athens Services, we have developed an overall Closed Loop Organics Recycling Program to comply with a variety of State of California regulatory requirements driven primarily by AB 1826 and AB 1594. As part of the program that has been developed, organic waste and green waste collected here in Monrovia will be converted into mulch and compost and redistributed to our residents several times a year.

We are happy to be able to share that the first compost and mulch give-away event has been scheduled to take place later this month on September 24, 2016, from 8:00 a.m. – 12:00 p.m. on Chestnut Avenue, between Ivy Avenue and Myrtle Avenue. The self-serve event will allow any resident of Monrovia to come out and collect compost and mulch for their use.

In an effort to publicize the event, as well as provide additional information regarding the overall Closed Loop Organics Recycling Program that has been developed here in Monrovia, the event flyer attached to this email will be distributed to all Monrovia residents with their next quarterly Athens Services bill. Please note that the backside of the flyer includes a letter from the City which outlines details related to the new recycling program, and also articulates the reasons why it was necessary for us to develop the new initiative.

We hope to see you all at our first compost and mulch give-away event on September 24, 2016!

Athens Services
Waste Collection - Recycling - Transfer - Disposal - Street Sweeping

RESIDENTS OF MONROVIA

Free
COMPOST & MULCH

Athens' compost is a blend of organic material, including food waste. It is OMRP listed* licensed by the California Department of Food and Agriculture, and approved for use in agricultural operations certified organic under the USDA National Organic Program.

SATURDAY, SEPTEMBER 24
8:00 A.M. - 12:00 P.M.
ON CHESTNUT AVENUE BETWEEN
IVY AVENUE AND MYRTLE AVENUE

- Self Serve Event
- Bring your ID or Athens Bill
- Bring Sturdy Containers
- No Plastic Bags Allowed
- Shovels will be provided

City Manager's Update

PASADENA HUMANE SOCIETY & SPCA SET TO HOST LOW-COST VACCINE CLINIC ON SEPTEMBER 15, 2016, FROM 6:30 P.M. – 8:00 P.M. AT LIBRARY PARK!

Our animal control services provider, the Pasadena Humane Society & SPCA, is coordinating a low cost vaccine clinic that will take place on September 15, 2016, from 6:30 p.m. – 8:00 p.m. at Library Park. As part of the program, rabies vaccines will cost only \$6, and specific services for dogs and cats include the following:

- Dogs
 - 5-in1 DHLPP – \$15
 - Bordetella – \$15

- Cats
 - 4-in1 FVRCP – \$15
 - FeLV – \$20

In addition, microchip & pet licensing services will also be available. For additional information, please see the attached event flyer, or feel free to check out details available online by clicking on the following link:

<http://pasadenahumane.org/event/low-cost-vaccine-clinic/>

low-cost vaccine clinic

from the Pasadena Humane Society & SPCA

When

September 15, 2016
6:30 p.m. to 8:00 p.m.

Where

Library Park
321 S. Myrtle Ave.
Monrovia, CA 91016

Vaccines

Rabies	\$6
Dog-only:	
5-in-1 DHLPP	\$15
Bordetella	\$15
Cat-only:	
4-in-1 FVRCP	\$15
FeLV	\$20

Microchip and pet licensing services will also be available.



City Manager's Update

SIGN UP TODAY FOR MONROVIA RENEWAL INFRASTRUCTURE IMPROVEMENT PROJECT UPDATES

Monrovia Renewal has started construction! As you may recall, Monrovia Renewal is a multi-year initiative that will make priority repairs to the all of the City's water & sewer pipelines, water facilities, streets, sidewalks, curbs, and gutters. The initial work related to Monrovia Renewal has begun in the Southwest and Southeast portions of town, which includes the areas located to the eastern and western City limits located between Colorado Boulevard to the north and the 210 Freeway to the south (see attached project map).

In order to stay connected to everything related to Monrovia Renewal, we would encourage everyone to visit us online at www.cityofmonrovia.org/monroviarenewal. While at the site, you can sign-up for e-mail updates by clicking on the "Monrovia Renewal Project Updates and Work Notices" tab, and following the instructions to subscribe! An email sign-up instruction guide has been included as an attachment for your reference. We have also included a FAQ guide regarding the overall project for your information.

Monrovia Renewal is the largest public works project that the City has ever undertaken, and we appreciate your patience and support while we work to execute the identified infrastructure improvements throughout our community!



Infrastructure Repairs Begin August 2016!



The Southwest (SW) and Southeast (SE) are the first two segments of Monrovia Renewal scheduled for construction, starting this summer through mid-2017.

Find your street below to see what work will be done in your area. Pipeline and sidewalk repairs will begin in early August, and street-related work is expected to begin in October, starting in the Southwest section and moving east.



Treatment	Color on Map	What is it?*	What's the impact?*
Slurry Seal	Yellow	Thin, smooth top coat added - To prevent damage from worsening	Full working day to lay and allow to dry/cure - Road closed while drying
Cape Seal	Blue	Loose chip layer + slurry seal on top - For minor damage	Temporary, 7-10 days of rough chip layer, then slurry seal
Mill & Overlay	Green	Removes and replaces top 2 inches of asphalt - For major damage	Intermittent road closures for 2-3 weeks, can drive on rough bottom layer, restricted parking
Reconstruction	Red	Rehabilitation of base layer, then new top layer added - For replacement	Road surface returns to dirt, hot asphalt poured, intermittent road closures for 3 weeks, restricted parking
Water & Sewer Pipelines	Yellow / Red Dashes	Repairs to the water or sewer pipelines underneath the street	Varies depending on size on length of repair. Partial or full road closures during the day, reopening the street at night. Heavy equipment will be in use.

*Note that details are subject to change depending on in-field conditions and the contractors' assessment.

City Manager's Update



Frequently Asked Questions

❖ What is Monrovia Renewal?

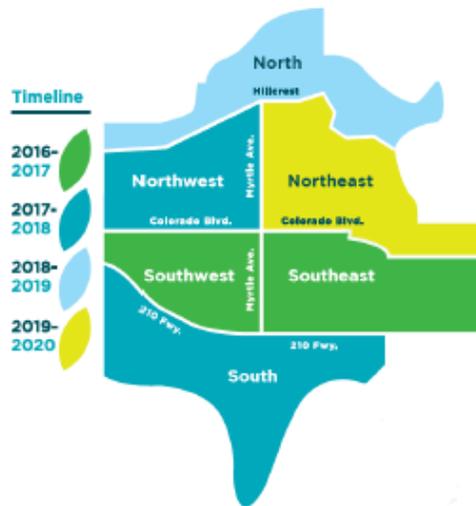
Monrovia Renewal is a multi-year initiative that is making large-scale repairs to aging infrastructure across the city, including water and sewer pipelines, water facilities, streets, sidewalks, curbs, and gutters.

❖ Why is the project divided into segments?

Because the repairs are extensive, construction will occur one segment at a time to help minimize disruption and the number of times the pavement is cut into. This also improves efficiency and lowers the overall cost of construction.

❖ When will construction begin?

Monrovia Renewal will be completed within 4-5 years. Construction will occur by segment, starting with Southwest & Southeast in August 2016, Northwest & South in 2017, North in 2018, and Northeast in 2019.



❖ How much will this cost and how is it funded?

Monrovia Renewal is estimated to cost \$51.7 million, making it the largest public works project in the City's history! In November 2015, water and sewer rates were adjusted to pay for repairs to these systems. Street repairs are funded by L.A. County sales tax that must be used on transportation projects.

❖ What can I expect during construction?

Repairs vary by street and may include repairs to water and sewer lines, the street and/or sidewalk. There will be short periods when a lane or entire road is closed and a route detour is required. Sometimes you will not be allowed to park on a particular street. At these times, signs will be posted on the street in advance. Noise, dust, untidy conditions, and large equipment may be present.

❖ How much notice will I be given?

Residents will have at least 72 hours' notice prior to construction on their street. Construction is inconvenient, and work schedules often change with little or no notice. We will work to mitigate these impacts as much as possible, but we thank you in advance for your patience and flexibility!

❖ Why aren't there repairs on my street?

The City conducted a study to rate the pavement condition of each street on a scale of 0 to 100. Any street that scored less than 70 has a less than satisfactory condition and is in need of repairs. Streets that scored 70 or above will be repaired in the future as part of the City's ongoing maintenance.

❖ Who is overseeing this project?

The City Council approves all engineering and construction contracts in advance and gets quarterly updates on the project. The Council also established an Oversight Committee to monitor progress and spending that meets on a quarterly basis.

❖ What's going to happen to trees causing sidewalk damage?

Every effort will be made to keep trees in place. Only trees that are diseased or dying will be removed, and new trees will be planted elsewhere to replace them.

❖ How can I stay up to date on what's happening?

Visit www.cityofmonrovia.org/monroviarenewal and subscribe to receive e-mail updates! If you have questions, call Public Works at (626) 932-5575 or e-mail monroviarenewal@ci.monrovia.ca.us.

Updated: 7/14/2016



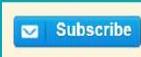
City Manager's Update



Sign Up for E-mail Updates!

Step 1: Visit www.cityofmonrovia.org/monroviarenewal and click on the Project Updates and Work Notices tab.

Step 2: Scroll down the page and click the Subscribe button.



Step 3: Enter your name and email address.



Step 4: You will receive a confirmation email.

Click the link and you're all set!

HDL HEADLINES NEWSLETTER

The most recent edition of HdLs Headlines Newsletter, which highlights economic trends happening in California, has been included to this email as an attachment for your review and reference.

City Manager's Update

Oliver Chi

From: HdL Companies <headlines=hdlcompanies.com@mail166.atl221.rgsrv.net> on behalf of HdL Companies <headlines@hdlcompanies.com>
Sent: Thursday, September 8, 2016 9:35 AM
To: Oliver Chi
Subject: Trends Affecting California's Economy

Trends Affecting California's Economy
Vol. 6 Issue 17 - September 8, 2016

Is this email not displaying correctly?
[View it in your browser.](#)

HeadLines

HdL
COMPANIES

Our HeadLines e-news service provides HdL clients with the most up-to-date information on trends affecting California's economy and is meant to provide you with insight and support in your budget preparation and economic planning.

IN THIS ISSUE:

- [J.C. Penney Aims to be King of the Mall as Rivals Retreat](#)
- [Pacific Sunwear has 'Retailer's Dream' as Bankruptcy Wraps Up](#)
- [South Korean Shipper's Bankruptcy Crisis Could Affect US Holiday Sales](#)
- [Why Costco is Fading Away](#)
- [Are California Shoppers Anxious About the Economy?](#)
- [New National Sales Tax Plan Set to Clarify Online Retail Rules](#)

J.C. Penney Aims to be King of the Mall as Rivals Retreat

J.C. Penney Co. is in a surprising position more than four years after it was almost run aground by a former chief executive officer: It could be the last department store standing at your local mall. As rivals retrench, J.C. Penney is adding new merchandise, exclusive partnerships and services to draw shoppers to its more than 1,000 stores. Sears has closed stores amid \$9 billion in losses in recent years and Macy's said this month it would shutter 100 in as-yet unidentified locations – an act likely to leave J.C. Penney as the main anchor in some malls. [Read More](#)

Pacific Sunwear has 'Retailer's Dream' as Bankruptcy Wraps Up

Pacific Sunwear of California Inc. won court approval to exit bankruptcy after cutting debt,

City Manager's Update

closing some stores and pressuring landlords to reduce rent at the malls where the teen-clothing chain does business. "That's every distressed retailer's dream," Poonam Goyal, a retail analyst with Bloomberg Intelligence said in an interview. But whether Anaheim, California-based PacSun can succeed is unclear, Goyal said. Most retailers in the U.S. have too many stores and need to cut back, she said. [Read More](#)

South Korean Shipper's Bankruptcy Crisis Could Affect US Holiday Sales

The woes of a South Korean shipper could affect what makes it under Christmas trees this holiday. Troubled South Korean firm Hanjin Shipping, the world's seventh-largest shipper, has been granted temporary bankruptcy protection in the U.S. With its assets frozen, Hanjin, which handles about 8% of all U.S. cargo, is faced with its ships not being allowed to unload or take on cargo as dock workers and tugboat pilots are concerned about not being paid. [Read More](#)

Why Costco is Fading Away

Costco Wholesale faces bigger problems than a monthly revenue miss that sent shares down \$6, or 4%, after the numbers were reported on Sept. 1. The company said it had revenues of \$8.65 billion in July, against \$8.64 billion a year earlier and that 12-month trailing revenue of \$107.16 billion was up just 2% from a year earlier. A bigger problem is that Costco's primary market of upper middle-class suburbanites is aging out, and their kids are moving into smaller city dwellings, often without cars. The same efficient marketplace that led to its success is killing the sales and middle management jobs it needs to keep selling. [Read More](#)

Are California Shoppers Anxious About the Economy?

California consumer optimism is at a four-month high, according to the Conference Board's measure of shopper psyche. The state's Consumer Confidence Index for August was 108.4 this month vs. 99.9 last month and 110.3 a year ago. This metric has averaged 101.9 in the last 12 months. California shoppers are doing relatively well. Of the 10 big states tracked by the Conference Board, only Florida (at 111.5) had a higher confidence level for August. [Read More](#)

New National Sales Tax Plan Set to Clarify Online Retail Rules

New national rules for calculating cross-border sales tax are in the discussion stages in Congress, as House Judiciary Committee Chairman Bob Goodlatte is poised to introduce a new legal framework for tax sales following years of legislative and industry debate on

City Manager's Update

the issue as reported by the Wall Street Journal. [Read More](#)

Prepared for you by
[HdL Companies](#)

- Sales, Use and Transaction Tax
- Property Tax
- Business License Tax
- Software Solutions
- Marijuana Regulation
- Economic Development

HdL provides relevant information and analysis on the economic forces affecting local government agencies. We serve over 400 cities, counties and districts in California and across the nation. Our allocation audits and software help our clients maximize their revenues.

We Deliver Revenue, Insight and Efficiency to Local Government.

ARCHIVE

To view past issues of HeadLines, click the link below:

[Vol. 6 Issue 14 July 29, 2016](#)

[Vol. 6 Issue 15 August 12, 2016](#)

[Vol. 6 Issue 16 August 26, 2016](#)



By The Numbers

Percent of change from one year ago.

CALIFORNIA DATA

Ports (July):

Containers

Imported ↑ **0.08%**

Exported ↑ **0.01%**

Airport Traffic (July)

Passengers

Domestic ↑ **6.86%**

International ↑ **10.74%**

Unemployment Rate:

July 2016 **5.5%**

July 2015 **6.1%**

City Manager's Update

WASHINGTON, D.C. UPDATE FROM TURCH AND ASSOCIATES

The latest update from our federal lobbying firm of Turch and Associates has been uploaded to our website at the link below for your review. This most recent report provides an overview of the Federal budgetary process. With the looming new Fiscal Year for the Federal Government set to begin on October 1, 2016, none of the twelve funding appropriation bills necessary to operate the Federal Government have been signed as this time.

<http://www.cityofmonrovia.org/citymanagersoffice/page/washington-dc-legislative-updates>

POLICE DEPARTMENT SEMI-WEEKLY NEIGHBORHOOD WATCH REPORT

The most recent Police Department semi-weekly neighborhood watch report for the period September 5 – 7, 2016 has been included for your review and reference. During the past seven-day period, the Monrovia Police Department handled 413 service events, resulting in 61 total investigations. The report can be accessed by clicking on the following link:

<http://cityofmonrovia.org/police/page/semi-weekly-report>

That's it for this update, thanks so much for taking the time to read this report and I do hope you have a wonderful rest of the week!

Best regards,
Oliver

OLIVER CHI
City Manager

City of Monrovia
415 South Ivy Avenue
Monrovia, CA 91016
Office: (626) 932-5585
Cell: (310) 663-9837